

**List of Courses for the BS program in Department of Business Administration at Chang Gung University  
(Applicable to Newly-Admitted Students since 2018)**

Course Title	1		Course Title	2			Course Title	3			Course Title	4	
	Fall	Spring		Fall	Spring	Summer		Fall	Spring	Summer		Fall	Spring
<b>Required</b>													
Calculus ( I )	3		Statistics ( I )	3			Human Resource Management	3			Internship [Remark 7]	3	
Accounting ( I )	3		Information Management	3			Production and Operations Management	3			Management Practicum [Remark 8]	3	
Economics ( I )	3		Marketing Management	3			Seminar on Business Administration [Remark 7]		2		Project Improvement [Remark 8]	3	
Communication and Presentation Skills	2		Civil Code	3			Workplace Ethics		2		Independent Study [Remark 8]	3	
Management		3	Community Services [Remark 6]	0			Strategic Management		3				
Calculus (II)		3	Management Science		3								
Economics ( II )		3	Financial Management		3								
Accounting ( II )		3	Organizational Behavior		3								
Community Services [Remark 6]		0	Statistics ( II )		3								
<b>Elective (some courses start every other year)</b>													
<b>Financial management field</b>			Insurance	3			Investment Planning and Analysis	3			Financial Risk Management	3	
			Intermediate Accounting		3		Industrial Analysis	3			International Finance	3	
			Commercial Law		3		Cost Accounting	3			Financial Statement Analysis #		3
							Money and Banking		3				
							Derivative Securities		3				
							Managerial Economics		3				
							Macroeconomics		3				
<b>Operations and Management field</b>			Advertising	3			Consumer Behavior	3			International Business Management	3	
							Internet Marketing	3			Brand Management	3	
							Service Management		3				
							Organizational Design		3				
							Recruitment & Selection		2				
							Decision Analysis		3				
							Marketing Research		3				
<b>Industrial management field</b>			Programming	3			Operations Research	3			Technology Management	3	
			Matrix Algebra	3			Supply Chain Management	3			Project Management #	3	
			Engineering Economy		3		Quality Management		3		Applied Statistics#	3	
							Production Planning and Control		3				
<b>Summer course</b>													
			The Introduction of the Formosa Way			1	The Seminar of the Formosa Way			2			
			Global Business Field Study			3	Internship			3			
			Global Business Field Study			3							
			Basic Vietnamese			2							
			Internship on Marketing Service			3							
			Marketing Competition			3							
			Seminar on Shen Gung Management			3							
<b>Required : 66 credit</b>	<b>11</b>	<b>12</b>		<b>12</b>	<b>12</b>			<b>6</b>	<b>7</b>			<b>6</b>	

**Remarks**

- <sup>1</sup> **Completion of 128 credits is required for graduation. 94 of the 128 credits are required courses (including 66 credits for the required, 28 credits in the general). 34 of the 128 credits are elective courses (professional electives are required to complete 28 credits in this department, and the other 6 credits are required to take courses offered by non-general center). Compulsory subjects of this department cannot be studied in other departments. If the student fails the course and have special circumstances (such as affecting the graduation years), then students need to apply to this department. After the consent of this department, the relevant courses offered by other departments can be obtained.**
- <sup>2</sup> **[General Compulsory Required Courses] A total of 28 credits (6 credits in English, 12 credits in basic core courses, and 10 credits in diversified elective), please refer to the general education curriculum and curriculum requirements of the General Education Center for the year.**
- <sup>3</sup> **[Sprout School] 0 credits of required, including at least 8 hours of service study, at least 4 hours of public affairs, and at least 16 hours of art and cultural activities. Please refer to the Academic Affairs Office for details of the course. If the students have been credited, they can be exempted from service learning and public affairs.**
- <sup>4</sup> **Physical Education:** First- and second-year compulsory (0 credits), third- and fourth-year electives (with credits), but elective credits are not counted in the total credits.  
**Military training:** First-year compulsory (0 credits), second- and third-year electives (with credits), but elective credits are not counted in the total credits.
- <sup>5</sup> The rules for this department **[course prerequisites]** (some courses must be passed before they can take follow-up courses):  
Economics ( I ) → Economics (II)   Statistics ( I ) → Statistics (II)  
Accounting ( I ) → Accounting (II) → Cost Accounting   Calculus ( I ) → Calculus (II)  
Accounting ( I ) → Accounting (II) → Financial Management   Organizational Behavior → Human Resource Management  
Accounting ( I ) → Accounting (II) → Intermediate Accounting   Seminar on Business Administration → Internship
- <sup>6</sup> "Community Services" is available in both the next and second grades. Students only need to take one of the semester classes (0 credits).
- <sup>7</sup> In the summer vacation between the third grade to fourth the third grade, students must have an internship for 2 months. The internship-related courses will total 5 credits (2 points for Seminar on Business Administration and 3 credits of Internship).
- <sup>8</sup> In the fourth grade, the last semester required courses, "Management Practicum", "Project Improvement", and " Independent Study", students only need to choose one course.
- <sup>9</sup> Students who want to apply for the "Five-Year BS-MS Program". You can take the master's course first. Mark # is a joint course for the BS and the MS. For other courses, please visit the Academic Affairs Office of the school.
- <sup>10</sup> **If the student completes the required credits (15 credits) of this Department's [Sprout Management and Marketing Innovation Program], the student may apply for graduation in advance.**