

Course List for Master of Science (MS) Degree Program in Industrial and Business Management, Chang Gung University
 (for international student admission in 2016 academic year)
 長庚大學 工商管理學系碩士班 (MS) 必選修科目表 (105學年度入學適用)

| Types | Course Name | credit | year | 1st semester | 2nd semester | Remarks | |
|--|--|--------|------|--------------|--------------------------|--|--|
| 共同必修 Required Course | 書報討論 (1) / Seminar(1) | 1 | 1st | 1 | | 每週2小時 2hrs./week | |
| | 商業溝通與表達 / Business Communication and Presentation | 1 | 1st | 1 | | 每週3小時 , 英文授課 3hrs./week, teaching in English | |
| | 台塑管理實務研討 / Seminar on FPG Management Practice | 1 | 1st | | 1 | 每週2小時 2hrs./week | |
| | 企業倫理 / Business Ethics | 3 | 1st | | 3 | | |
| | 管理個案研討 / Business Case Study | 2 | 1st | 2 | | 院共同必修 College required | |
| | 書報討論 (2) / Seminar(2) | 1 | 1st | | 1 | 每週2小時 2hrs./week | |
| | 研究方法專選(五選二)Research Methods (select 2 course of 5) | | | | | | |
| | 企業研究方法 / Business Research Methods | 3 | 1st | 3 | | | |
| | 應用統計 / Applied Statistics | 3 | 1st | 3 | | | |
| | 最佳化方法 / Optimization Methods | 3 | 1st | 3 | | 英文授課 English teaching | |
| | 計量經濟 / Econometrics | 3 | 1st | 3 | | | |
| | 財務計量 / Quantitative Finance | 3 | 1st | | 3 | | |
| 行銷運籌領域 Elective Course in Marketing and Logistic | 行銷管理 / Marketing Management | 3 | 1st | 3 | | 英文授課 teaching in English | |
| | 生產與作業管理 / Production and Operations Management | 3 | 1st | 3 | | 英文授課 teaching in English | |
| | 運籌管理 / Logistics Management | 3 | 1st | 3 | | 英文授課 teaching in English | |
| | 消費者研究 / Consumer Research | 3 | 1st | | 3 | | |
| | 多評準決策 / Multiple Criteria Decision Making | 3 | 1st | | 3 | | |
| | 流通管理 / Distribution Management | 3 | 1st | | 3 | | |
| | 品質管理與方法 / Quality Management and Methods | 3 | 1st | | 3 | | |
| | 作業研究與應用 / Operations Research with Applications | 3 | 1st | | 3 | | |
| | 設施佈建與儲運管理 / Facility Layout and Material Handling Management | 3 | 1st | | 3 | | |
| | 產品與品牌管理 / Brand Management | 3 | 1st | | 3 | | |
| | 網路行銷 / Internet Marketing | 3 | 1st | | 3 | | |
| | 供應鏈管理 / Supply Chain Management | 3 | 1st | | 3 | 英文授課 teaching in English | |
| 專案管理 / Project Management | 3 | 1st | | 3 | 英文授課 teaching in English | | |
| 財務金融領域 Elective Course in Finance | 財務管理 / Financial Management | 3 | 1st | 3 | | | |
| | 證券交易法 / Securities Regulation | 3 | 1st | 3 | | | |
| | 貨幣與總體經濟 / Money and Macro Economics | 3 | 1st | 3 | | 英文授課 teaching in English | |
| | 投資決策分析 / Analysis of Investment Decision | 3 | 1st | | 3 | 英文授課 teaching in English | |
| | 期貨與選擇權 / Futures and Options | 3 | 1st | | 3 | | |
| | 財務報表分析 / Financial Statement Analysis | 3 | 1st | | 3 | | |
| | 財務數值分析 / Numerical Analysis in Finance | 3 | 1st | | 3 | | |
| | 金融風險管理 / Financial Risk Management | 3 | 1st | | 3 | | |
| 國際財務管理 / International Financial Management | 3 | 1st | | 3 | 英文授課 teaching in English | | |
| | 營運改善 / Operation Improvement | 2 | 2nd | | 2 | 實習課程 Intern course | |
| 備註 Remarks | <p>1. 畢業學分為36學分，共同必修21學分(含論文 6 學分)。 Completion of 36 credits is required for graduation. 21 of the 36 credits are designated to the required core courses, including 6 credits for the thesis.</p> <p>2. 系訂選修(不含研究方法專選)最少12學分，另可選修本院其他研究所課程為畢業學分。 15 of the 36 credits are designated to elective courses. At least 12 of those 15 credits have to choose from the pool of elective courses prescribed by the Department. Students can also take courses from other departments of the college to satisfy the graduation credit requirement.</p> <p>3. 外籍生若無英文授課之必(選)修課程：相同科目名稱可至管理學院他所修習；科目名稱不同之課程經所務會議審查通過後始得修習抵免。 Foreign students are permitted to take a course from the college's other departments when the same course is not offered in English by this Department. Similar courses with different titles offered by other departments have to be reviewed and approved by Department Affairs Meeting before they are granted as "in Lieu of".</p> | | | | | | |